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1939

**F.C. Hornberger**

GLADIOLUS  
SPECIALIST

*RARE IRIS, PEONIES, TULIPS, PERENNIALS  
ROCK AND WATER GARDEN PLANTS*



**HAMBURG, N.Y.**

Sec. 562, P. L. & R.

**U. S. POSTAGE  
1 CENT PAID**

**HAMBURG, N. Y.**

Permit No. 7

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☆ JUL 6 1939 ☆

**U. S. Department of Agriculture.**

Bureau of Plant Indust.  
U.S. Dept. of Agricult.  
Washington, D.C.



—Hornberger’s 1939 Spring Special Offers—

HORNBERGER’S  
*Half Price Special Offers*

BULB SIZES: READ BEFORE ORDERING

Gladiolus bulbs (or corms) are graded into six, and sometimes seven separate sizes or grades, the largest are one and one half inches, and over in diameter, and grade down to the No. 6-7 sizes which are less than one half inch. We offer large bulbs for this sale, as all bulbs having a diameter of 1 ¼" or larger, the larger bulbs flower first, and as a rule have a little larger spike than a medium size which flowers about ten days later, but often the medium size bulbs have practically as good a spike as from many larger bulbs, in particular "young" vigorous stock such as we grow and sell. Medium sizes are near one inch diameter, a little larger or smaller than one inch, and small bulbs, the No. 5-6 sizes are bulbs smaller than three fourths inch diameter, most of these give spikes good enough for home decoration, and often flower about two weeks later than larger bulbs. Large and Medium bulbs of the best varieties as a rule give good enough spikes for florists' use and for general cut flower sales. By planting all sizes you have a long period of bloom, in the latitude of Buffalo, N. Y. beginning about July 15 up to October 1. Small and medium sizes grow into nice large or medium size bulbs in one growing season, you can plant,—say medium bulbs, harvest fine bloom and dig, practically all large bulbs, with many bulblets or cormels attached. We supply a free mimeographed sheet of general instructions, for all who so request, for the planting and handling of bulbs. Sizes are indicated thus: "L" for large size, "M" for medium size and "S" for small size bulbs.

**ALL COLOR MIXTURE; OUR SPECIAL HALF PRICE OFFER: VALID TO JUNE 1, 1939 ONLY.** This mixture contains most colors offered in named glads, these are mostly good named kinds we grow, in an unlabeled assortment of mixture of many varieties, you get fine blooms at an extra low cost, and do not need to bother with labeling, and keeping many varieties, under separate label. Gladiolus production, like other crops, was very heavy last season, and the prices are lower now than for some time, and we expect they will be much higher next season, so now is the proper time to make your purchases to your decided advantage. We offer this mixture, so low in price that we can not offer it prepaid, so add extra postage, where you cannot call, but must have them mailed. The large bulbs will weigh about 6 lbs. packed, for shipment for each 100 large bulbs; 200 medium will weigh about the same as 100 large, and 300 small will weigh about 3 lbs. packed for shipment, and your mail carrier can tell you the extra postage required. Six lbs. to zone 1-2, 14c; to zone 3 it is 19c and to zone 4 it will cost 21c for postage on six lbs.

Minimum offers at \$1.00 each. If you	75 Large bulbs . . . . .	\$1.00
cannot plant 100 give some	200 Medium bulbs . . . . .	1.00
to friends.	300 Small bulbs . . . . .	1.00

**PICARDY-SPECIAL OFFER:** Valid only until June 1, 1939; at same rates and same conditions as for our ALL COLOR MIXTURE, listed above, this like the Mixture, will only be sold in \$1.00 lots as above, and not prepaid; you must add enough postage, as we cannot prepay at such low prices. They will weigh same as the above mixture.

PICARDY is perhaps one of the most outstanding glads of our time, a very sensational National prize winner at flower shows. It is very tall, and the large blooms are a sparkling shrimp pink. In the following list we offer Picardy, in the regular prepaid price list.



## SPECIAL OFFERS (Continued)

FOLLOWING is our REGULAR PREPAID LIST. ALL ITEMS BELOW PREPAID at prices quoted, 25 bulbs sold at the 100 rate quoted, 10 bulbs will be sold at  $\frac{1}{8}$  of the 100 price. No one item for less than 10c and Minimum order \$1.00

**PICARDY:** Same variety as offered above in Special Offer, but at prepaid prices, any place in the U. S. A.; **L. bulbs per 100, \$2.50; M. size \$1.00; S. size 60c.**

**AFLAME:** Tall giant begonia rose, same prices as Picardy.

**ALIGHT:** Same as Aflame, except with white throat blotch; **L. per 100, \$4.00; M. \$2; S. size, \$1.00 per 100.**

**ALAYNE:** Beautiful new bright pink, medium tall. Per ten, **L. \$1.00; M. 50c; S. 25c per 10 with 5 at the 10 rate price.**

**BAGDAD:** Giant in size, a smoky buff rose color, same prices as Picardy.

**BEAUTIFUL OHIO:** Out of the ordinary coloring, bright mauve pink, per one, **L. 25c each; per 2, M. 25c; per 3, Small 25c.**

**BETSY BOB UP:** Sport of B. Nuthall, a light, creamy apricot. Very choice and new. Per 100, **L. \$2.50; M. \$1.50; S. 80c per 100.**

**BLEEDING HEART:** Tall, large flowered, bright pink with large red blotch. Per 100 **L. \$2.50; M. \$1.50; S. \$1.00.**

**BLUE DANUBE:** Tall, large light "blue." Per 100, **M. \$2.00; per 100 S. \$1.00.**

**BLUE BEAUTY:** New choice deep color; per one, **L. \$1.00; M. per one 50c.**

**CORONADO:** Heavily ruffled white with lace-like purple throat; per 10 **L. 50c; per 10 M. 30c; per 10 S. 20c.**

**CREAM SEEDLING H. 717:** Tall, many open, sometimes six inch bloom. Per one **L. \$3.00; per one M. \$2.60; per one S. \$1.00.** We will give one bulb free, our selection, with any order where requested, sizes depending on value of your order.

**D. A. HAY:** Tall exhibition pink. Per 10 **L. 50c; per 10 M. 30c; 10 S. 20c.**

**DEBONAIR:** Tall large flowered, salmon pink, very fine. Per 100 **L. \$2.50; per 100 M. \$1.50; per 100 S. \$1.00.**

**DREAM OF BEAUTY:** Medium height, large flowered, near Am. Beauty color; large demand. Per 100 **L. \$2.50; per 100 M. \$1.50; S. 75c.**

**DR. F. E. BENNETT:** Bright fiery orange red. 100 **L. \$2.50; M. \$1.50 per 100.**

**FRANK MC COY:** Tall fine exhibition pink. 100 **L. \$2.50; M. \$1.50; S. \$1.00.**

**GATE OF HEAVEN:** An outstanding deep golden yellow. Per 10 **L. 60c; per 10 M. 40c; per 10 small 20c; per 100 S. \$1.50.**

**GLENN:** (Mair) New giant pink. Per 10 **L. 50c; M. 30c; S. 20c.**

**GOLDEN CHIMES:** A most beautiful yellow. 10 **L. \$1.00; 10 M. 50c.**

**ISOLA BELLA:** Pf. Most unusual coloring, pink with lilac hue, new and fine. Per 5 **L. for \$1.00; 5 M. 50c and 5 S. 30c.**

**JOYFUL:** (Prof. Crow) Tall giant salmon, very large bloom, many open. Per 100 **L. \$2.50; M. \$1.00; S. 40c per 100.**

**JOSEPH HAYDN:** See illustration elsewhere. A vivid, contrasting color in deep violet blue, with vivid throat blotch. Per 1 **L. \$1.00; M. 50c; S. 35c.**

**KING ARTHUR:** Giant bloom of vivid deep lavender, and ruffled. Per 10 **L. 50c; M. 30c.**

**MAID OF ORLEANS:** Extra choice new cream white. Per 100 **L. \$3.00; M. \$1.50; S. 75c.**

**MARMORA:** Large smoky grey. Per 100 **L. \$3.00; per 100 M. \$2.00.**

**ZANE GREY:** A light sport of Marmora, same as Marmora, with S. at \$1.00 per 100.

**MARGARET FULTON:** Fine bright pink. Per 100 **L. \$2.50; M. \$1.00; S. 40c per 100.**

**MARY ELIZABETH:** Tall fine ruffled white. Per 10 **L. 50c; per 10 M. 30c.**

**MINUET:** National prize winner, favorite lavender. **L. 100, \$3.00; M. \$2.00; S. 75c.**

**MISS NEW ZEALAND:** New giant in height and size of bloom, pink with rose blotch. Often 6-7" bloom. Per 10 **L. \$1.00; 10 M. 60c; 10 S. 35c.**

**MILDRED LOUISE:** Very choice, orange pink. **L. 10, 50c; M. 10, 30c.**

**MILFORD:** New Australian deep violet blue, choice. Per 10 **L. \$1.00; M. 50c; S. 30c.**

**MRS. E. J. HEATON:** Choice deep salmon pink, many open large. 10 **L. 50c; 10 M. 30c.**

**NEW ERA:** A sensational new pink, ruffled, choice. Per 1 **L. 50c; M. 35c; S. 25c ea.**

**PFITZERS MASTERPIECE:** New European, light pink. Per 1 **L. \$1.00; M. 45c; S. 35c.**

**MISS ALMEDA:** (Salbach) New giant salmon pink. 10 **L. 50c; 10 M. 30c; 100 S. \$1.00.**

**PHYLLIS MC QUISTON:** New choice clear pink, very fine. Per 10 **L. 80c; M. 40c.**

**RAQUEL:** New creamy white. Per 1 **L. 50c; M. 30c; S. 20c each.**

**REWI FALLU:** New sensational Australian red. L. per 1, **40c; M. 25c.**

**STAR OF BETHLEHEM:** Wonderful new pure white. **L. 10 \$1.00; M. 50c; S. 25c.**

**SHIRLEY TEMPLE:** Tall, large bloom, heavy ruffled, deep cream with deeper cream throat color. Per 10 **L. \$6.00; 10 M. \$3.00; 10 S. \$2.00.** For one bulb the price is  $\frac{1}{8}$  of the 10 price.

**TAIARORA:** Giant Australian, giant salmon, with rose blotch. 10 **L. \$1.00; 10 M. 50c.**

**SONATINE:** Giant new clear pink. Per 100 **L. \$3.00; M. \$1.50; S. \$1.00.**

**WARATAH:** Australian variety, orange scarlet. Per 10 **L. 60c; 10 M. 40c; 100 S. \$1.50.**

**WASAGA:** Fine ruffled clear buff. Per 100 **L. \$2.50; M. \$1.50; S. 60c.**

**ZILLAH:** Clear warm light yellow. Same prices as Wasaga.

**AMERICAN COMMANDER:** (New) Lovely tall, large flowered dark red Glad. Special Certificate of Merit from ESGS. Large **\$5.00 each; medium \$3.50; small \$2.50.** Bulblets Select, 25c each; 10 for \$2.00; 100 for \$15.00.

**GLADS at wholesale:** If you purchase in quantity and have not received our wholesale list ask for it.

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NOTE: We have some left over 1938 catalogues. We will mail them as long as they last, and if out, we will enter your name for a new catalogue next season. We have many varieties not listed here, and can supply at last season's catalogue prices, if not found in this list.

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**TULIPS, HYACINTHS, NARCISSUS, LILIES, ETC., SPECIAL LIST** about June 1. Some very low prices on high quality stock; better send name and address on post card as we may not mail to all on this list.

**HEALTH FOODS** or Natural foods: We plan to have some valuable information in the near future. If interested, send name and address for information when available.

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## HORNBERGER'S H. & G. SERVICE

**CLARK STREET**

**HAMBURG, NEW YORK**



JOSEPH HAYDN (PF)